

24 - 27 OCTOBER 2023
DÜSSELDORF, GERMANY



Internationale Fachmesse und Kongress
für sicheres und gesundes Arbeiten.

International trade fair with congress for
safety and health at work.

www.AplusA.de

Save the Date: Press Summit "Expert Talk Live" at A+A 2023

Dear Ladies and Gentlemen

We cordially invite you to the Press Summit "Expert Talk Live" at A+A 2023, which will take place on the spectacular Live Stage of the Fashion Show in Hall 15. Stern TV presenter Dieter Könnens will discuss the topic of "Impulses for the new working worlds" with leading experts, prominent visionaries and AI enthusiasts as well as sports and health activists. Among others, actor and former Mr. Universe Ralf Moeller will also be a guest.

Afterwards, we will go with Dieter Könnens on a curated innovation tour with selected products and solutions. Here, the exhibitors' product experts will be available for interviews.

When: Tue., 24.10.2023

Place: Hall 15, A+A 2023, Live Stage of the Fashion Show

Start: 10:45 Meet &Greet (Flying Buffet)

11:15 -12:15 Live Expert Talk "Impulses for the new working worlds" incl. Q&As on products and solutions.

12:20 Innovations and Highlight-Tour

In a world of work that is constantly changing, digitalisation, artificial intelligence, sustainability and new work are the driving forces behind occupational safety, health and safety at work. Together with you, we will explore the latest innovations and trends as well as discuss the exciting challenges facing companies as well as employees.

But that's not all! We will take a look into the crystal ball and discuss what a healthy and sustainable working world of the future might look like. What strategic course needs to be set to make this vision a reality?



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Öffentliche Verkehrsmittel:
U78, U79: Messe Ost/Stockumer Kirchstr.
Bus 722: Messe-Center Verwaltung

Please secure your place by sending your participation by Th., 28.09.2023
at the latest by e-mail to RosingM@messe-duesseldorf.de

Best regards,

Yours,

Lars Wismer

Yours,

Monika Kühnhenrich-Jacoby

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